



NORTHWEST ARKANSAS NATURE CENTER

Arkansas Game & Fish Commission, Springdale, AR



EXHIBIT SIZE:
4,400 Square Feet

SERVICES PERFORMED:
Schematic Design, Design Development, Exhibit Text, Graphic Design & Production, Casework, Themed Environments, AV Production, Installation

Created to kick-start visitors' exploration of Arkansas' wild places, the exhibits at Northwest Arkansas Nature and Education Center are designed to deliver a hyper-realistic tribute to the state's natural heritage.

When it came time to bring these incredible natural features to life, a week-long site visit allowed us to capture the colors and textures necessary to achieve eye-tricking art fabrications. In addition to collecting and preserving local plants for the trip back to Minnesota, our botanical artist surveyed rock formations, created custom molds of endangered tree bark, and photographed local wildlife to bring the intricacies of Arkansas scenery to our entire art fabrication team. When the exhibits install this spring, visitors will be able to walk in an interactive stream, feel the "tug" of a fish on the end of a fishing line, and get a sneak peek at a sleeping bear in its den, inspiring them to protect and preserve the state's resources for generations to come.