



# Connecting People, Places & Stories

We provide world class digital solutions for destinations with stories to share. Harness the power of mobile technology to allow your visitors to engage deeper, explore further, and discover more.



**M**MY TOURS

**TOURBUDDY** APPS

STORY

**C**CURTIS



# Craft the perfect mobile experience for your visitors

OnCell combines a best in class mobile app builder with the highest quality customer support, giving you a powerful tool that connects your visitors, guests and customers to stories about your venue or site.

## Create

Build individually branded apps with your choice of features. Upload audio, images and text; add points of interest to a map; and preview your app on our easy to use web-based tour builder.



## Publish

Seamlessly test & publish your app with the push of a button. It's available instantly on the web, and we'll handle the iOS and Android submission process for you.

## Engage

Engage your visitors with rich interpretive content, help them discover points of interest and bring history to life - all through their own mobile devices.



# Create rich mobile experiences using only the features you need

Each OnCell product plan comes with unlimited content, unlimited downloads, amazing customer support and instant updates. Combine this with your choice of features for a world class experience.



## Easy to use web-based tour creator

Upload and customize your content from anywhere with an internet connection.



## Multi-platform support

Support for iPhone, iPad, Android phones and tablets, as well as mobile web.



## Support for in-app purchases & coupons

Free tours, in-app purchases, coupons. Pick one or use all three. You keep 100% of the revenue.



## GPS-based alerts (geofencing) & beacons

Give users a location based notification. Geo-fenced alerts are great for spread out tours, whereas our beacons help navigate a smaller area.



## Interactive mapping

Satellite, street, and terrain maps means there's a perfect option for you. Or choose to upload your own custom map.



## App theming

Personalize your app with custom banner, loading image and color schemes.



## Robust analytics

Utilize the robust analytics console to build a complete picture of your app's performance.



## Multimedia support

Share your story through rich-text, audio, and images, as well as video.



## Multiple tours per app

Grouped tours: categorize by place, theme, or anything you want.



## Multi-lingual

Localized in 18 languages: the app automatically switches based on the device's language.



## Always up to date

New features and bug fixes are yours for no additional cost.



## Interactive app features

Create a quiz or badges to offer your users a fun experience that will challenge and motivate them.



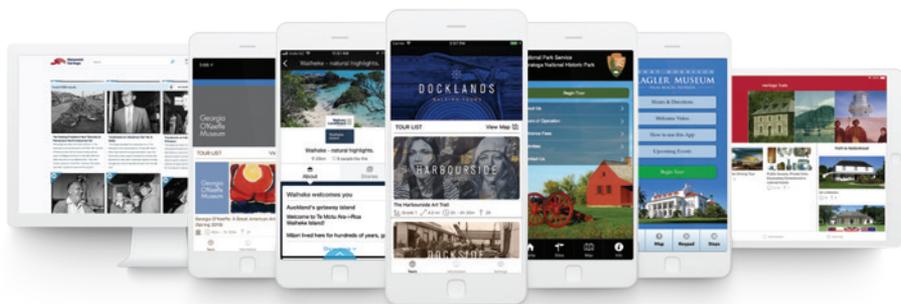
## Inclusive design

Full accessibility features available including voiceover and image descriptions.

# Sign up for a free test drive today

OnCell provides award winning digital story telling platforms to help your audiences explore, engage, and discover destinations in new ways. Our team has worked on thousands of projects worldwide since 2006 with clients ranging from museums, parks, attractions, cities, and historic sites of all sizes.

We have expanded our global footprint further with the acquisitions of Authentic in December 2018 and more recently Tour Buddy Apps, which we acquired in August 2019. This means our portfolio of solutions now includes My Tours, Tour Buddy, STQRY and Curtis, as well as the OnCell app builder. This suite of platforms address different needs, meaning we have the best solution for you.



MY TOURS

TOURBUDDY APPS

STQRY

CURTIS

We would love to work on your next project with you.  
Take a tour or get in touch.

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OnCell